

CAMPAIGN PLANNING; PLAN DEVELOPMENT

IW334

OPR: Capt Theodore A. Somes

DESCRIPTION: This class is the last lesson on the five phase campaign planning process. It examines how IW fits into developing an IW annex to a campaign plan. The lesson is divided into two sections: a lecture followed by a seminar exercise.

METHODOLOGY: Informal lecture, Exercise/1 Hour

OBJECTIVE: The objective of this lesson is for each student to apply information warfare in the plan development phase of the campaign planning process.

SAMPLES OF BEHAVIOR:

1. Show how information warfare can be used in the air portion of a campaign plan.

REQUIRED READINGS:

1. *Joint Publication 3-56.1: Command and Control for Joint Air Operations*, Chapter III. Instructional Circular pages 330-H-1 through 330-H-8.

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NOTETAKER

Identify Targets

Targets suited for IW? Destroy versus Exploit? Targets not suited for IW?

Prioritize Targets

How important is the target? Strike it first? Last? Unimportant becomes important?

Identify Levels of Effort

Resources? Cost? Clandestine?

Phasing

Chronological sections that each have a measurable goal

Parallel War

Eighth Air Force, 1942-42, 124 targets, 6 days between attacks
Desert Storm, first 24 hours, 148 targets (50 of those in first 90 minutes)
Future War, first 60 seconds, 150, 500, 1000s of targets?